



# Incentive Campaign Premium Affiliate Positioning



# I. Incentive Campaign

Premium Affiliates, participants of the pre-launch, will register directly with the company WTN Pay, and will position their groups directly or indirectly linked to them, meaning across multiple generations, without depth limit or the need to comply with a closed matrix.

- 2. The Premium Affiliate who first reaches the quantity of 500 (five hundred) active Premium Affiliates in their relationship group, according to the configuration rules established below, will be considered the Number 1 Global Premium Affiliate of WTN Pay, with whom a service contract will be formalized for marketing activities, visual communication, training, among others that are timely and necessary to solidify open or opening markets as a result of WTN Pay's expansion program.
- 3. After the end of this campaign, all other Premium Affiliates and their groups will be repositioned to the first generation of that Number 1 Global Premium Affiliate.

## II. Configuration rules for the end of this campaign

- 4. Premium Affiliates must observe the following rules to validate the number of Premium Affiliates in order to award and identify the World's Number 1 Premium Affiliate.
- II.1. Rule 1 Minimum 10 Active Premium Affiliates
- 5. The Premium Affiliate must have a minimum of 10 Premium Affiliates directly linked to them (1st Generation).



## II.2. Rule 2 - No depth limitRule 2 - No depth limit

6. Observing the following rule, there will be no cutting limit in terms of depth, being able to count active Premium Affiliates in the twentieth generation, for example.



# II.3. Rule 3 – Maximum volume per line (VML)

7. No single line can represent more than 20% of the total active Premium Affiliates belonging to the Premium Affiliate's network.

In practice and for the purposes of the goal defined in this campaign (500 active Premium Affiliates), no single line can have more than 100 affiliates (20% of 500).

8. For example, a Premium Affiliate can achieve the goal with 10 lines having 50 active Premium Affiliates in each.

Another scenario could be 5 lines with 80 active Premium Affiliates each and another 5 lines with 20.

9. Otherwise, if a specific line has, for example, 300 active Premium Affiliates, only 100 will be counted for the purposes of this campaign.

In this scenario, the Premium Affiliate must have at least 400 active Premium Affiliates in their other lines (minimum of 9, as per Rule 1) to achieve the goal of this campaign.

#### II.4. GOLDEN Rule: Ethics in building the relationship group

- 10. It is a fact that many Premium Affiliates could fictitiously build their network to present, for example, charges, with or without the condition of linked registration (understood as the condition of the Premium Affiliate paying the annual license of the active Premium Affiliate if they bring a certain "x" number of Premium Affiliates).
- 11. WTN Pay is aware of the great opportunity it presents to Premium Affiliates in terms of vision, to be part of a concept of modern and shared economy that can no longer regress: Cashback and distribution of bonuses and benefits for referrals.

Moreover, we are the only shopping, payment, and transfer platform that provides recurring bonuses, using blockchain technology for transaction security.

- 12. Thus, after **identifying the winners** (the first three Premium Affiliates to reach 500 active Premium Affiliates in their group, according to the aforementioned rules), **an audit will be conducted to verify any evidence of deception in the natural construction of the network.**
- 13. The identification of irregular behaviors by a committee of judges appointed by the ORGANIZER will result in the disqualification of the respective Premium Affiliate, who will lose all rights related to this campaign.

## III. Value and extended validity of Premium Membership in Irlanda during pre-launch

- 14. During the pre-launch period, the annual license fee related to the Premium Membership will have a 50% discount, amounting to € 50 (fifty euros), of which € 12.50 (twelve and fifty euros) will be credited to the Premium Affiliate's digital account.
- 15. Premium Affiliates who activate their annual licenses during the period of this campaign will receive an additional **12** (twelve) months of validity, provided that they maintain their Personal Monthly Consumption (PMC) throughout the entire period.



#### IV. WTN PAY PRE-LAUNCH CAMPAIGN RULES

#### IV.1. Incentive Campaign

16. This campaign is developed by WTN Pay Administradora de Meios de Pagamentos e Beneficios Ltda., located at Rua Cláudio Soares, 72, Pinheiros, São Paulo, SP, Brazil, ZIP Code: 05422-030 (hereinafter "ORGANIZER"). This campaign is exclusive to new affiliates in the WTN Pay Premium Affiliate System and benefits all those who meet the requirements set forth in this document. No drawings or lotteries will be conducted as part of this campaign.

## IV.2. Campaign objective

- 17. The purpose of this campaign is to reward active Premium Affiliates of our company, primarily with the aim of:
- (i) identify the World's Number 1 Premium Affiliate of WTN Pay,
- (ii) award the winners, according to the following subtopic, and
- (iii) expand our base of active Premium Affiliates.

#### IV.3. Premios

- 18. The first three Premium Affiliates to reach a total of 500 (five hundred) active Premium Affiliates in their relationship group, according to the configuration rules defined in Theme II, will be awarded the amounts identified below:
- First prize (in addition to the position of World Number 1 Premium Affiliate in WTN Pay and the right to sign the service provision contract, mentioned in paragraph 2
- € 40.000 (euros forty thousand) to the first Premium Affiliate who achieves the goal;
- € 30.000 (euros thirty thousand) to the second Premium Affiliate who reaches the goal;
- € 20.000 (euros twenty thousand) to the third Premium Affiliate who reaches the goal.

#### IV.4. Dispute Form

- 19. This campaign is aimed at active Premium Affiliates participating in the WTN Pay Premium Affiliate System, during the pre-launch period and until its completion
- 19.1. The end of this campaign will be considered when 10,000 (ten thousand) active Premium Affiliates are reached.

For the purposes of this campaign, prizes will only be awarded if the affiliate(s) manage to reach or exceed the goal of 500 (five hundred) active Premium Affiliates in their relationship group, in accordance with the rules previously defined.

- 19.2. If no Premium Affiliate has reached the goal, at the discretion of the ORGANIZER, the campaign may be extended until 1 to 3 leaders succeed, in order to identify the World's Number 1 Premium Affiliate of WTN Pay.
- 19.3. The ORGANIZER, after reaching the number of active Premium Affiliates (defined in paragraph 19.1), may, at its discretion, consider the top-ranked Premium Affiliate as the World's Number 1 Premium Affiliate of WTN Pay, observing the VML of 100 for the accounting of their active Premium Affiliates (Rule 2). In this case, prizes will be paid to the top three ranked affiliates in proportion to the volume achieved.
- 19.4. If the situation described above occurs, for example, if the Premium Affiliate ranked number 2 in the RANK has 300 active Premium Affiliates in their group, their prize (Second



PRIZE) would be adjusted proportionally to € 24.000 (twenty-four thousand euros), for having achieved 60% of the initially agreed upon target in this campaign.

#### IV.5. Campaign Period

20. Campaign Period: enrollments made during the period from **august 1, 2024**, until reaching any of the hypotheses provided for in the aforementioned sections 19.1 to 19.3.

#### IV.6. General conditions

- 21. Any false or untruthful information in the participants' data in their registration will exempt the PROVIDER from any civil or other liability, and the Participant will be disqualified, as provided in paragraph 29 below.
- 22. By participating in this Campaign and receiving their prizes, Participants automatically accept all the terms and conditions of these Regulations.
- 23. Transfer of image, name and voice rights, by participating in this Campaign, under the terms of these Regulations, the Participants will automatically authorize the use, by the DIRECTOR, of their image, name and voice, for a period of 12 ( twelve) months, as well as the rights to display, publish, reproduce, store and or use them in any other way, which the Participants expressly make irrevocable and irreversible, in accordance with the law, free of charge and without any remuneration, liens or charges, and such rights may be exercised through posters, films and advertisements, jingles and vignettes, as well as in any type of media and promotional pieces, including television, radio, press, posters, banners, billboards, direct mail and on the Internet. , for the wide dissemination of this Campaign and or its subsequent development, exclusively and without said authorization meaning, implying or resulting in any payment obligation, also agreeing to sign the receipts and instruments in this regard and for this purpose, whenever requested by the Campaign organizing company.
- 24. The Participant agrees that by receiving the prize and accepting it, he excludes the right of the PRODUCER to claim claims, as well as agrees to indemnify this and any company involved in this Campaign, its affiliates, subsidiaries, subsidiaries and affiliates, including their respective employees, representatives, service providers or any other person or organization involved directly or indirectly in this Campaign from any administrative claim or legal action arising from your Participation or due to the receipt and use of any prize.
- 25. This Incentive Campaign does not generate any link between the Participants and the DIRECTOR, and any claim between them in the fulfillment of their obligations is excluded.

#### 26. The prizes of this Campaign:

- (i) In no case will they be characterized as remuneration, bonus or salary increase of any nature;
- (ii) It will be awarded to the selected Participants on a personal and non-transferable basis.
- 27. The images used in the communication materials and website of this Campaign are merely illustrative images.
- 28. The DIRECTOR is not responsible for entries, participations or accesses that are not carried out due to technical failures, such as, but not limited to, server problems, data transmission, telephone lines, access providers, lack of light or any other reason that constitutes force majeure.



29. In the event of proven fraud or attempted fraud, the Participant will be automatically excluded from the Campaign, regardless of whether any notification is sent. For the purposes of this clause, Participation through the registration of incorrect or false information, as well as any attempt to violate the established competition conditions, is considered fraud.

30. Cases not covered by these Regulations or doubts raised by the Participants will be resolved by a committee of judges formed at the direction of the DIRECTOR, which will irrevocably determine the solution to the case or respond to the guestion raised.

## IV.7. Special conditions

- 31. Only Participants who remain in the PROFILER's network during the validity period of this Campaign will be entitled to the prizes.
- 32. Participants who, during the course of the Campaign, are ineligible automatically forfeit the right to the Campaign prize.

## IV.8. Territory and doubts

- 33. This campaign will be carried out in all participating pre-launch countries.
- 34. To clarify doubts, participants can send a message to: support@wtnpay.com

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